



Final Minutes

Members in attendance: Cheryl Aschenbach, President; Conan McKay, Treasurer; Sam Foster, Secretary; and Anna Bruzzese, Director.

Staff: Krystinne Mica, Chief Operating Officer; and Tonya Davis, Associate Director of Administration

Action	Topic
FOUNDATION MEETING	
Action	<p>I. Approval of Agenda, Minutes</p> <p>The agenda and minutes from the March 14, 2018 meeting were approved.</p>
Information	<p>II. Bylaws</p> <p>The directors reviewed and discussed the existing bylaws. No action was taken on this item.</p>
Information	<p>III. Positions, Duties</p> <p>The directors reviewed the current positions and duties of each director. No action was taken on this item.</p>
Information	<p>IV. Account Balance</p> <p>The directors reviewed the current account balance to determine whether it was feasible to provide scholarships to events this year. The current balance as of October 17, 2018 was \$93,490. The directors determined that a portion of the current balance, \$27,000 would be allocated to pay for scholarships for the 18-19 academic year.</p>
Discussion/Action	<p>V. Strategic Plan</p> <p>The directors reviewed the existing three-year strategic plan and discussed on-going priorities for the foundation. During the conversation, the directors identified that their primary goal for 18-19 is to provide professional development to faculty, via scholarships, to attend various statewide events. Directors also discussed the potential for a mentorship program via a collaboration with the foundation and the Faculty Development Committee of the Academic Senate for CCC. The thought was that by narrowing the focus of the foundation, it would allow more concise messaging to be delivered to potential members on the mission of the foundation. Some of the goals identified as priorities for 18-19 included growing donations, setting a goal for the annual Area Competition, developing a marketing strategy.</p>

Discussion/Action	<p>VI. Scholarship Program</p> <p>a. Identify events & number of scholarships The directors determined that the foundation will provide scholarships for the following events: Fall and Spring Plenary Sessions; Faculty Leadership Institute; A2Mend Conference; Career and Noncredit Institute; and SLO Symposium.</p> <p>Each event will award three scholarship recipients with registration and travel to the event, for a total of \$27,000 in scholarships to be awarded between the six events for the 18-19 academic year.</p> <p>b. Identify criteria The directors reviewed the existing scholarship application form and noted that it is important that the application process encourages a wide diversity of faculty to apply and be selected for the scholarship.</p> <p>c. Develop rubric The directors discussed the creation of a rubric to score the scholarships that are received. The current process is a blind review and selection, where identifying information for the applicant is removed and the applications are judged based solely on the responses received. The directors discussed writing a rubric for scoring applications.</p> <p>d. Fall Plenary Scholarships The directors determined that scholarships will be awarded for the fall plenary session. The call for scholarships will go to the field immediately following the director's meeting.</p>
Discussion/Action	<p>VII. Sponsor Program</p> <p>a. Levels In previous years, the foundation directors discussed creating different levels for sponsorship of events, allowing for different types of access and exposure for sponsors. The directors will explore this further in the future.</p> <p>b. Sponsor benefits The directors reviewed the current sponsor benefits for events and will discuss in a future meeting the cost associated for each level, as well as what new benefits if any, can be included.</p>
Discussion	<p>VIII. Fall Plenary Session The foundation directors elected not to have an area competition during the fall plenary session but instead will focus on building a greater presence for the spring plenary session, where the Academic Senate will be celebrating 50 years.</p>
Discussion	<p>IX. Giving Program</p>

	<p>The foundation directors discussed expanding the giving program, including the \$10+1 monthly donation program. There are currently very few ongoing donors. Reconsider this in the future given more specific messaging about the foundation's mission and goals.</p>
Discussion	<p>X. Spring Plenary Session The Academic Senate for California Community Colleges is celebrating its 50th anniversary during the spring 2019 plenary session and the foundation directors discussed ways in which it can enhance the plenary. Historically, the foundation has sponsored a dance reception during the Friday night of the plenary. The foundation has committed to sponsoring a reception again for the spring 2019 session, along with the Area competition. Foundation President Aschenbach will work directly with Mica on details of the reception.</p>
Discussion	<p>XI. Future Agenda Items</p>