# ASFCCC Committee Meeting Agenda

## September 23, 2024 @ 3:00 P.m. – 4:30 pm

## Location: ZOOM - <https://cccconfer.zoom.us/j/81619514243>

**The mission of the Academic Senate Foundation for California Community Colleges is to enhance the excellence of the California community colleges by sustained support for professional development of our diverse faculty in the furtherance of effective teaching and learning practices.**

Attendance: Robert L. Stewart Jr. (President), Carlos Guerrero (Director), Christopher Howerton (Secretary), Mitra Sapienza (Director), Kimberley Stiemke (Treasurer), Krystinne Mica (Director), Tonya Davis

1. Call to Order – The meeting was called to order at 3:08pm
2. Check-Ins – No formal check-ins provided at this meeting.
3. NANDI Scholarship Award Update – Krystinne
   1. Update: Over 40 applications, 4 were selected. All recipients have been contacted. Notifications to non-recipients will be sent later today. 20 applications in the queue now for Colegas and for our ASCCC Fall Plenary. It is anticipated that there will be nearly 40 applicants for each of these.
4. Foundation By-Laws Workgroup Formation
   1. This is a follow-up from our last meeting. **CJ, Carlos, and Krystinne will work on suggested revisions**. CJ will lead this effort. As a tentative timeline a suggested draft/status update will be brought back to the directors by the end of Fall 2024.
5. Reports and Updates
   1. Corporate Donors Letters – Carlos, Robert, Krystinne
      1. Carlos shared 4 drafts for consideration. Targeted foundation asks to Chancellors, Presidents, Faculty, and Industry. Primary editing was to bring down the length of the communication to under 1 page and be audience-centered targeted asks.
      2. Feedback was provided with suggestion for some specific examples and considering some additional editing. Discussion also included connecting the letter/communication to our website, easy link to donate, and maybe contact information for additional follow-up if desired. **Krystinne will place these drafts in a shared document folder for all review.**
      3. **The workgroup will take the feedback and provide an update draft at our next meeting. With the goal to have these finalized and adopted in October.**
   2. Area Competition Communication Blast – Christopher, Krystinne
      1. Mitra provided some minor suggestions and the team discussed “how” would faculty submit their testimonies if desired. It is also important to communicate what we will do with the testimonials. Possible Google form.
      2. Kimberley requested her middle initial to be added to her name in the communication.
      3. Merge the draft letter with the website for the area meetings
      4. Follow up will happen with CJ and Krystinne. Goal to have this done prior to area meetings to advertise.
      5. There is interest in establishing a quarterly foundation newsletter that can be a vehicle to share the testimonials, progress on foundation fundraising, and highlight new “heavy hitter” donors
      6. As the foundation begins to establish a stand-alone newsletter the foundation can lean into current practice of marketing in ways we currently do for our scholarship and area competition opportunities.
      7. Suggestion to set up a shared document to collect outside organizations that we also think should receive foundation communications and establish a foundation specific listserv.
   3. Innovation Scholarship Update – Mitra and Kimberley
      1. Kimberley provided some background and reflection on this topic. Mitra and Kimberley provided a draft document with track-changes for discussion with the foundation directors.
      2. Follow up question were raised on the specific goals for receiving these scholarships and what is expected of recipients of these scholarships.
      3. Monies have typically been offered to attend conferences, but is there a way to expand to be clear that these funds are for “innovations” and accountability of the funds we are providing.
      4. Krystinne provided some historical background on the creation of these scholarships.
      5. As the foundation now has institutionalized the ongoing funding for scholarships to our partner organizations conferences, Is there a different opportunity to fund an ‘innovative professional learning that is not necessarily a conference”
      6. The directors discussed that donations during the “giving Tuesday campaign” to feed into “area competitions” and not just a “general donation” Approved by consensus.
   4. Fall Plenary Mulligan’s Event – Tonya Davis
      1. Tonya shared cost and pricing points from the event space. Hosting this on Thursday of the Plenary event. A full buy-out would be $500/hr. for a total of $2000 aprox. Golf clubs (aprox $25 per/rentals). Other questions that need to be answered are drink tickets, and donation options/ price points (min. amount). Various options were provided as possible competition challenges.
      2. We may reach out to the local colleges in the area an inquire about a potential “sponsor” our event to help cover the “buyout”. For this particular plenary event College of the Sequoias, and Reedley
      3. **MOTION** (Stimeke/Sapienza) - The foundation will approve the “buy-out” for Mulligan’s and work with Mulligan to finalize various details (MSC)
6. ASCCC 2024 Fall Plenary: Foundation Fundraising and Tabeling – Tabled until the October 28th Foundation Board Meeting.
7. Awards/Scholarships
   1. Fall Plenary Scholarships – November 7-9, 2024 Visalia
   2. Colegas Scholarships – November 4-6, 2024 Sacramento (approved by last year’s Foundation Directors)
   3. A2Mend Scholarships – March 5-7, 2025 Los Angeles
   4. Spring Plenary Scholarships – April 24-26, 2025 Irvine
   5. APAHE -
   6. Native American Conference (continue discussion) – Follow up conversation tabled until our October meeting. Primary focus for the upcoming one in New Mexico, but we will consider another conference for next year’s calendar of conferences.
8. New Business – Not discussed during this meeting, however any director can send to Robert any future items. We may want to follow up on demographic elements that are provided to reviewers in the scholarship applications. There is a request to agendized reviewer elements for scholarships to minimize biases.
9. Adjournment – Meeting adjourned at 4:35pm

**Approved Future Meeting Dates:**

* 1. 9/23/24 3pm-4:30pm (Virtual)
  2. 10/28/24 3:30pm-5pm (Virtual)
  3. 11/25/24 3:30pm-5pm (Virtual)
  4. 12/16/24 3:30pm-5pm (Virtual) – Will affirm Spring Meeting Dates