



ASCCC Foundation Committee

Meeting Summary

September 1, 2021

Location: Zoom

Members in attendance: Stephanie Curry, Michelle Bean, Manuel Velez, Karen Chow, Krystinne Mica.

1. Welcome and introductions of directors at 11:08 a.m.
2. Approval of the agenda with no addition.
3. Approval of minutes from April 8, 2021 meeting by consensus with new members abstaining.
4. Election of Secretary and Treasurer Officer
 - a. Manuel elected treasurer; Michelle elected secretary.
 - b. Appointment of additional Director from the field.
 - Bylaws state we should have six members with one from the field. Past practice has been ASCCC E.D. looking at the applications for volunteer service and then appointed from that list.
 - Option could be to do a call out to the field for interest since new form does not include the foundation as an option.
 - Michelle suggested adding criteria to focus on diverse representation and equity-minded faculty appointment. Members agreed.
 - Michelle and Krystinne will work on an application and criteria to send with a two week window.
 - Stephanie will start to codify the sixth member appointment process for future directors.
5. Current Budget and Available Funding
 - a. Current balance: 116,063.37
 - 2,250 in sponsorships last year from vendors. 4,260 given in scholarships (usually we budget 20,000 but covid changed costs).
 - b. Desire to grow our monthly givings. Very few donate monthly.
 - c. Amazon Smile—it's easy and we need to maximize. Stephanie suggested using a QR code on cards at plenary or on buttons.
 - d. All members like the QR code for fall plenary with link to donate to the Foundation.
 - Lanyards or pins or T-shirts (e.g., I heart curriculum) to sell at plenary was suggested. Krystinne will look at what we are allowed to sell or not.
 - Suggestion to bring back the area competition for spring plenary. Discussion on possible fall competition. Krystinne said it might be too much for fall. Stephanie suggested that we focus on Giving Tuesday for fall. Members agreed.
6. Review ASCCC Areas of Focus 2021-2022 by chair.

- Culturally Responsive Student/Support and Curriculum
- Equity Driven Practices
- Transfer in the Higher Education System

7. Planning for 2021-2022 Foundation Activities

- a. Fall Session Scholarships—we usually do two in-person scholarships. Selection process is a blind one with no identifying info. Members suggested offering additional virtual registrations.
- b. Focus: selection of four applicants--one faculty per ASCCC area. All members in agreement.
- c. Suggestion: Have scholarship winners post how Foundation Scholarship helped them on social media. Krystinne will work with new staff member to get this going.
- d. Motion: To approve \$30,000 to fund faculty scholarships to plenary and events for 2021-2022 (Velez; second by Chow; approved unanimously).
 - Members discussed aiming for spending \$10,000 for fall plenary and the rest on events in spring (e.g., A2MEND conference) and spring plenary.

8. Innovation Scholarships—last year’s directors decided they wanted a way to fund PD outside of our ASCCC events.

- a. Giving Tuesday is only for these scholarships. Money must stay separated per the practice stated in ASCCC bylaws.
- b. Stephanie suggested that she could put an agenda item to change the purpose of the Foundation to allow outside event funding and resources. Members agreed. Krystinne suggested reaching out to Ginni May for historical info.
- c. Watch your email—Stephanie will send info for Giving Tuesday for Area meetings and the review of scholarship applications for plenary.

9. Next Meeting Date: October 20 at 11:30 a.m.—1:00 p.m.

Meeting adjourned at 12:26 p.m.

Important Dates

November 4-6, 2021- Fall Plenary

November 20, 2021- Giving Tuesday