FASCCC Meeting Minutes October 29th 2:00PM - 3:00PM

Attendance:

Sylvester Henderson (chair), Manuel Velez (secretary), Mayra Cruz, Stephanie Curry, Krystinne Micah, April Lonero (Guest)

Meeting called to order at 2:00PM.

Approval of Minutes

 Minutes for October 7th meeting were reviewed and discussed. Motion was made by Manuel Velez to accept the minutes. Mayra Cruz seconded. Motion passed.

Review of ASCCC Goals

• The committee briefly looked over the ASCCC goals. No recommendations were made to change or add to the goals.

Donors

- This discussion began during the meeting on 10/7. The committee discussed possible ways
 of increasing donors to the foundation. One possible option was to seek donations from other
 organizations/entities, however it was brought up that the previous foundation committee
 expressed concern over accepting funds from organizations whose missions/values don't fit
 with ours.
- At Mayra Cruz's suggestion, the committee agreed to use the "Fundraising and Marketing Plan" from 2017 as a foundation for a new plan. It was agreed to add the plan as a Microsoft Word document and add it to our Google file for collective feedback/editing. Stephanie Curry addressed how such a plan could be effective in helping to clarify the committee's decisions.
- The committee also agreed to focus on "identifying stakeholders" at our next meeting. This will be added to our agenda as a 20-minute conversation.

Update on Director's Position

- As agreed upon in our last meeting, Krystinne reviewed applications for membership from the
 previous year and has identified three that should be considered for the director's position.
 The membership agreed to consider these three applications. Krystinne will reach out to the
 applicants to inquire about their interest.
- It was also agreed that once interest has been confirmed, the committee would vote on the director's position via e-mail.

Foundation Report

- Sylvester introduced and went over the foundation report for the Fall Plenary. As part of this,
 the committee discussed the possibility of increasing and expanding scholarship opportunities.
 It was suggested that we develop a process through which faculty may request funds for
 attendance of events that aren't sponsored by the ASCCC. Most members expressed
 agreement with this idea. Stephanie Curry suggested the creation of an "Innovation
 Scholarship" in order to create this process.
- A motion was made by Manuel to approve of the creation of an "Innovation Scholarship" by the foundation. Mayra Cruz seconded the motion. After some discussion, Krystinne offered an amendment to the motion to include "exploration". The amendment was accepted. The final motion is: That the FASCCC explore the possibility of developing an Innovation grant. The motion passed unanimously.

Giving Tuesday

April Lonero attended our meeting to introduce the Giving Tuesday fundraiser project. She
will be helping us with marketing and promoting the event.

- Giving Tuesday will be on December 1st this year. April asked us to consider how we want our donors to donate and how we could participate in Giving Tuesday. Several suggestions were made, including using testimonials from former scholarship recipients. April also mentioned that focusing on the pandemic was discouraged.
- This is our first time participating in Giving Tuesday. Last year we participated in a similar event entitled "The Big Day of Giving". The committee asked for data in terms of how many donors and how much money was raised last year.
- April also suggested that we decide on a goal to help give our effort focus and motivation. Other discussions focused on how we could promote Giving Tuesday and other efforts. Stephanie suggested looking into Pathable to see if a button could be added for donations. Sylvester wondered if asking legislators for donations was acceptable. Krystinne mentioned that they are listed as "stakeholders", however they're also identified as "low" priority. Another suggestion from Stephanie was to focus on the number of donors rather that a dollar amount. Krystinne suggested that we connect our "Innovation Grant" idea with the goal. This idea was supported by the entire group, but it was noted that we still needed to accept the Innovation Grants conclusively rather than just commit to exploring them.
- To address this, a motion was made by Manuel to formally commit to the Innovation Grants. Mayra Cruz seconded and the motion passed unanimously.

Meeting Adjourned

- Our next meeting is scheduled for November 19th at 2:00PM
- Our focus at that meeting will be on "Identifying Stakeholders" and on our new Innovation Grants.