FASCCC Meeting Minutes February 11, 2021 2:00PM - 3:00PM

Attendance:

Silvester Henderson (chair), Mayra Cruz, Stephanie Curry, Tonya Davis (Guest), April Lonero (Guest)

Meeting called to order at 2:00PM.

Approval of Minutes

• Minutes for the December 9, 2020, meeting were reviewed and discussed. Motion was made and seconded to accept the minutes. Motion passed.

Scholarships

- Davis reported that the A²MEND applications have been received and distributed to the Directors for consideration. Directors ranked applications are due February 16, 2021.
- Davis reported that the application period for Spring Plenary applications is open and the deadline is March 8, 2021. The Directors reviewed the scholarship timeline.

Spring 2021 Fundraising

- The Directors discussed holding an Area Competition at Spring Plenary and determined by consensus to not hold an Area Competition at the Spring Plenary and consider holding the next Area Competition at the Fall 2021 Plenary Session.
- The Directors discussed including a fundraising link and donate button on the Pathable website for Spring Plenary to raise additional funds for the Innovation Scholarship and promote AmazonSmile. Members suggested including this link at all ASCCC Events to encourage ongoing giving.
- Members recommended ensuring the FASCCC processes are set up to ensure future funds raised can be used for the Innovation Scholarship and other scholarships.
- MSC (Cruz/Henderson) to include a link to the Foundation Donation Page at all ASCCC Events.

Marketing Plan

- The Directors revised the Stakeholder section of the Fundraising and Marketing Plan.
- "Vendors" was revised to "Sponsors," and "Members" and "Public" were combined to "Individuals/Members" and moved to number three/high priority.
- The Directors will review the entire plan and discuss at the next meeting. The document was shared as a Google Doc to facilitate edits and comments.

Meeting Adjourned

Our next meeting is tentatively scheduled for April 8, 2021, at 7:30 a.m.