



THE ACADEMIC SENATE  
**FOUNDATION**  
for California Community Colleges

**ASCCC Foundation Committee Meeting**  
**October 20, 2021 @ 11:30 a.m.**  
**Location: Zoom**

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1. Welcome at 11:33 a.m. and introductions of directors  
Attendance: Stephanie Curry, Michelle Bean, Karen Chow, Krystinne Mica, Van Rider, Manuel Velez.
2. Approval of the agenda at 11:34 a.m.
3. Approval—minutes from September 3, 2021 meeting; chair sent in email. No changes so far.
4. Treasurer's Report
  - \$132, 100.75 August balance. Checks/charges \$500. Deposits \$596.31.
  - \$132, 216.85 September balance. Checks/charges \$2,986. Deposits \$3,102.10.
5. Plenary Scholarship Update
  - Received 5 for in person and 15 for virtual.
  - Contacted four area winners and 13 virtual winners. Provided opportunity to help fill out registration as well.
  - Executive Director included demographic representation so that we can continue to ensure meeting the board members' goal of having diverse representation in scholarship recipients.
  - Plenary report from Foundation President will include these focuses:
    - Amazon Smile
    - Testimonials from Scholarship Winners
    - Giving Tuesday Campaign
    - Spring Area Competition

Questions from board members:

- Do all senate presidents get funding from colleges to attend plenary? No, some schools do not have budgets or large budgets for travel and professional development.
- We had a large number of Area D submissions—do we know why? Was there special marketing or reach out? Perhaps we need an intentional Area marketing campaign.
- Consider creating a tagline/slogan—example: AS Foundation Cares. Include numbers of applicants and the concrete numbers of demand for resources to support faculty. Consider using testimonies again from scholarship recipients in social media and marketing.
- Special notes will be on Pathable and in packets in person on the Foundation.
- Do we know the names of those doing automatic monthly donations? Krystinne will look into having that option again.

6. Giving Tuesday Planning—info going on Pathable and in packets. Foundation president will specifically state these donations are for Innovation Scholarships. Krysitnne encourages all board members to promote and place info on social media.
7. Plenary Fundraising Brainstorming/Partnership with FACCC—they will donate \$50 to the Foundation for every new sign up to FACCC.
8. Innovation Scholarships Logistics—Do we want to keep Innovation Scholarships to activities outside of our events? Does change our mission if we do, so we need to update our mission. President will put on Exec agenda to expand our mission.
9. Next Meeting Date: November 10 at noon. Stephanie will send out Zoom info.  
Adjourned at 12:07 p.m.

Important Dates

November 4-6, 2021- Fall Plenary

November 30, 2021- Giving Tuesday

Respectfully submitted by Michelle V. Bean